



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Brad Lager for Lieutenant Governor(39330)
Media Placement Technology (3588)/11382:
MEADE,NICOLE
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x
Political - State Lt. Governor (1178)
REPUBLICAN (168806)
National/Political Candidate - Agency
/06234016

Invoice 1449698
Inv Date 8/5/2012
Terms Cash In Advance
Contract 842597
Bill Type Weekly/Irregular
Period 7/30/2012 - 8/5/2012

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

BRAD LAGER 4 LTG
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/7/2012 11:17:11AM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20053-Entertainment	Day,Tu-1	07/31/12 6:44PM (Tu)	00:30	Entertainment Tonight	DMBLM 01203H	\$1200.00	---
2.0	SPOT	20053-Entertainment	Day,Th-1	08/02/12 6:55PM (Th)	00:30	Entertainment Tonight	DMBLMO1205H	\$1200.00	---
4.0	SPOT	20015-News @ 6am	Per week (3),Tu,We,Th,Fr	07/31/12 6:21AM (Tu)	00:30	News @ 6am M-F	DMBLM 01203H	\$350.00	---
4.0	SPOT	20015-News @ 6am	Per week (3),Tu,We,Th,Fr	08/01/12 6:57AM (We)	00:30	News @ 6am M-F	DMBLMO1208H	\$350.00	---
4.0	SPOT	20015-News @ 6am	Per week (3),Tu,We,Th,Fr	08/02/12 6:53AM (Th)	00:30	News @ 6am M-F	DMBLM 01210H	\$350.00	---
5.0	SPOT	20054-News @ 5pm	Per week (4),Tu,We,Th,Fr	07/31/12 5:25PM (Tu)	00:30	News @ 5pm M-F	DMBLM 01203H	\$950.00	---
5.0	SPOT	20054-News @ 5pm	Per week (4),Tu,We,Th,Fr	08/01/12 5:24PM (We)	00:30	News @ 5pm M-F	DMBLM 01203H	\$950.00	---
5.0	SPOT	20054-News @ 5pm	Per week (4),Tu,We,Th,Fr	08/02/12 5:26PM (Th)	00:30	News @ 5pm M-F	DMBLM 01210H	\$950.00	---
5.0	SPOT	20054-News @ 5pm	Per week (4),Tu,We,Th,Fr	08/03/12 5:25PM (Fr)	00:30	News @ 5pm M-F	DMBLM 01210H	\$950.00	---
6.0	SPOT	20055-News @ 6pm	Per week (3),Tu,We,Th,Fr	07/31/12 6:21PM (Tu)	00:30	News @ 6pm M-F	DMBLM 01203H	\$900.00	---
6.0	SPOT	20055-News @ 6pm	Per week (3),Tu,We,Th,Fr	08/01/12 6:21PM (We)	00:30	News @ 6pm M-F	DMBLM 01203H	\$900.00	---
6.0	SPOT	20055-News @ 6pm	Per week (3),Tu,We,Th,Fr	08/02/12 6:15PM (Th)	00:30	News @ 6pm M-F	DMBLM 01210H	\$900.00	---
8.0	SPOT	20063-Late Show with	Per week (1),Tu,We,Th,Fr	07/31/12 11:31PM (Tu)	00:30	LATE SHOW WITH DAVID LETTERMAN	DMBLM 01203H	\$450.00	---
9.0	SPOT	20789-News @ 10pm	Day,Su-1	08/05/12 10:16PM (Su)	00:30	News @ 10pm Sun	DMBLM 01210H	\$1500.00	---
10.0	SPOT	20103-News @ 6pm	Day,Sa-1	08/04/12 6:21PM (Sa)	00:30	News @ 6pm Sa	DMBLM 01210H	\$300.00	---
11.0	SPOT	20062-News @ 10pm	Per week (4),Tu,We,Th,Fr	07/31/12 10:26PM (Tu)	00:30	News @ 10pm M-F	DMBLM 01203H	\$1500.00	---
11.0	SPOT	20062-News @ 10pm	Per week (4),Tu,We,Th,Fr	08/01/12 10:22PM (We)	00:30	News @ 10pm M-F	DMBLM 01210H	\$1500.00	---
11.0	SPOT	20062-News @ 10pm	Per week (4),Tu,We,Th,Fr	08/02/12 10:13PM (Th)	00:30	News @ 10pm M-F	DMBLM 01210H	\$1500.00	---
11.0	SPOT	20062-News @ 10pm	Per week (4),Tu,We,Th,Fr	08/03/12 10:22PM (Fr)	00:30	News @ 10pm M-F	DMBLMO1205H	\$1500.00	---
13.0	SPOT	98273-Great Day St.	Per week (1),We,Th,Fr	08/02/12 10:42AM (Th)	00:30	Great Day St. Louis	DMBLM 01210H	\$150.00	---

~~AAA~~
No LUR
Due
8/17



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Contract 842597
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Period 7/30/2012 - 8/5/2012

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Gen. Date 8/7/2012 11:17:11AM

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St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
14.0	SPOT	20015-News @ 6am	Per week (1),Fr	08/03/12 6:23AM (Fr)	00:30	News @ 6am M-F	DMBLM 01210H	\$350.00	—
15.0	SPOT	48386-News @ 5am	Per week (1),Fr	08/03/12 5:21AM (Fr)	00:30	News @ 5am	DMBLM 01210H	\$250.00	—
17.0	SPOT	20029-Young and the	Per week (2),Fr	08/03/12 3:58PM (Fr)	00:30	Young and the Restless	DMBLMO1205H	\$1000.00	—
17.0	SPOT	20029-Young and the	Per week (2),Fr	08/03/12 4:24PM (Fr)	00:30	Young and the Restless	DMBLM 01210H	\$1000.00	—
21.0	SPOT	115389-Blue Bloods	Day,F-1	08/03/12 9:34PM (Fr)	00:30	Blue Bloods	DMBLM 01210H	\$2450.00	—
22.0	SPOT	26459-Big Brother	Day,Su-1	08/05/12 7:41PM (Su)	00:30	Big Brother	DMBLM 01203H	\$5000.00	—
23.0	SPOT	122110-Hawaii Five O	Day,Su-1	08/05/12 8:35PM (Su)	00:30	Hawaii Five O	DMBLM 01210H	\$2500.00	—
24.0	SPOT	20063-Late Show wit	Day,F-2	08/03/12 10:49PM (Fr)	00:30	LATE SHOW WITH DAVID LETTERMAN	DMBLM 01210H	\$450.00	—
24.0	SPOT	20063-Late Show wit	Day,F-2	08/03/12 11:17PM (Fr)	00:30	LATE SHOW WITH DAVID LETTERMAN	DMBLM 01210H	\$450.00	—
26.0	SPOT	20027-Inside Edition	Day,F-1	08/03/12 12:05AM (Fr)	00:30	Inside Edition	DMBLM 01210H	\$225.00	—
28.0	Contract Line Remarks:		60m						
	SPOT	20141-60 Minutes	Day,Su-1	08/05/12 5:59PM (Su)	00:30	60 Minutes	DMBLM 01210H	\$2000.00	—

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$34,025.00	Total Spots	31
Commission	(\$5,103.75)		
Net Total	\$28,921.25		



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Product
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Political - State Lt. Governor (1178)
REPUBLICAN (168806)
National/Political Candidate - Agency
/06233592

Invoice 1449699
Inv Date 8/5/2012
Terms Cash In Advance
Contract 842603
Bill Type Weekly/Irregular
Period 7/30/2012 - 8/5/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 8/7/2012 11:17:11AM

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	SPOT	20054-News @ 5pm	Day, M-1	07/30/12 5:22PM (Mo)	00:30	News @ 5pm M-F	DMBLM 01203H	\$950.00	---
8.0	SPOT	115379-Hawaii Five O	Day, M-1	07/30/12 9:33PM (Mo)	00:30	Hawaii Five O	DMBLM 01203H	\$2500.00	---
12.0	SPOT	20053-Entertainment	Day, M-1	07/30/12 6:44PM (Mo)	00:30	Entertainment Tonight	DMBLM 01203H	\$1200.00	---
<div>NO CASH due 8/17</div>									

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Gross Total	\$4,650.00
Commission	(\$697.50)
Net Total	\$3,952.50

Total Spots 3



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Invoice 1450413
Inv Date 8/12/2012
Terms Cash In Advance
Contract 842597
Bill Type Weekly/Irregular
Period 8/6/2012 - 8/12/2012

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500 N Washington St, Suite 303
Alexandria, VA 22314

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BRAD LAGER 4 LTG
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CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 3:56:48PM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	SPOT	20053-Entertainment	Day,M-1	08/06/12 6:45PM (Mo)	00:30	Entertainment Tonight	DMBLM 01210H	\$1200.00	---
7.0	SPOT	20055-News @ 6pm	Day,M-1	08/06/12 6:10PM (Mo)	00:30	News @ 6pm M-F	DMBLM 01210H	\$900.00	---
12.0	SPOT	20062-News @ 10pm	Day,M-1	08/06/12 10:33PM (Mo)	00:30	News @ 10pm M-F	DMBLM 01210H	\$1500.00	---
16.0	SPOT	20015-News @ 6am	Day,M-1	08/06/12 6:10AM (Mo)	00:30	News @ 6am M-F	DMBLM 01210H	\$350.00	---
18.0	SPOT	20029-Young and the	Day,M-2	08/06/12 3:58PM (Mo)	00:30	Young and the Restless	DMBLM 01203H	\$1000.00	---
18.0	SPOT	20029-Young and the	Day,M-2	08/06/12 4:28PM (Mo)	00:30	Young and the Restless	DMBLM 01210H	\$1000.00	---
19.0	Contract Line Remarks: <u>2.5/mike</u>								
	SPOT	7:58:00PM- 9:00:00	Day,M-1	08/06/12 8:45PM (Mo)	00:30	Mike and Molly	DMBLM 01203H	\$3500.00	---
20.0	SPOT	115379-Hawaii Five O	Day,M-1	08/06/12 9:36PM (Mo)	00:30	Hawaii Five O	DMBLM 01210H	\$2500.00	---
25.0	SPOT	20063-Late Show wit	Day,M-2	08/06/12 10:50PM (Mo)	00:30	LATE SHOW WITH DAVID LETTERMAN	DMBLM 01210H	\$450.00	---
25.0	SPOT	20063-Late Show wit	Day,M-2	08/06/12 11:31PM (Mo)	00:30	LATE SHOW WITH DAVID LETTERMAN	DMBLM 01203H	\$450.00	---
27.0	SPOT	20027-Inside Edition	Day,M-1	08/06/12 12:06AM (Mo)	00:30	Inside Edition	DMBLM 01210H	\$225.00	---

No Line
and
per 8/17

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Gross Total	\$13,075.00
Commission	(\$1,961.25)
Net Total	\$11,113.75

Total Spots 11